2015

# REALTOR BENEFITS® PROGRAM CATALOG

## Offers & Discounts for REALTORS®

GROW YOUR BUSINESS

GAIN A COMPETITIVE EDGE

SAVE TIME & MONEY

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NATIONAL ASSOCIATION of REALTORS®
REALTOR Benefits® Program

NATIONAL ASSOCIATION of REALTORS®

*REALTOR Benefits® Program*

Designed with you in mind, the **REALTOR BENEFITS® PROGRAM** is your official member benefits resource, bringing you discounts and special offers on products and services just for **REALTORS®**. Since Program Partners are carefully selected, you can be assured they understand the unique needs of real estate professionals and are committed to your success. Whether for your professional or personal needs, make **www.REALTOR.org/RealtorBenefits** the first place you stop when you shop.

Call **1-800-NAR-5233** for live REALTOR Benefits® Program support.*

*Available Monday – Friday, 8:30 a.m. – 5:00 p.m., Central Time Zone

**Have you liked us on Facebook?** **Facebook.com/NARRealtorBenefitsProgram**

## Banking Services and Credit Card

REALTORS® Federal Credit Union
A Division of Northwest Federal Credit Union

### BANKING SERVICES

**What:** Offers personal and business banking services. In addition to fee-free checking with free transactions at over 33,000 ATMs and more than 5,100 Shared Branch locations nationwide, Credit Union members can take advantage of competitive rates on auto, home and business loans. Additional benefits include great rates on savings, Mobile Banking, money management advice and more. The Credit Union is federally insured by NCUA and is an Equal Housing Lender.

**How:** **REALTORSfcu.org** **1-866-295-6038**

*NEW!*

### THE OFFICIAL REALTOR® CREDIT CARD

**What:** Features exclusive REALTOR® branding options, customized real estate themed designs, no annual fee, no balance transfer or cash advance fees, competitive interest rates, and a comprehensive rewards program with points that never expire. For record keeping and tax planning: apply for a card for your personal purchases and a card for your business expenses. Business (corporate) cards are also available to State and Local Associations and brokerages.

**How:** **REALTORSfcu.org/REALTORCreditCard** **1-866-295-6038**

## Personal Insurance

Liberty Mutual INSURANCE

**What:** Protect your most valuable assets and your peace of mind by taking advantage of special savings from NAR's exclusive home, auto and renters insurance provider. Liberty Mutual offers personalized coverage, multipolicy discounts, 24-hour claims assistance and much more. Discounts and savings are available where state laws and regulations allow, and may vary by state*.

**How:** **libertymutual.com/NAR** **1-800-809-9778**

*To the extent permitted by law, applicants are individually underwritten; not all applications may qualify.

## REALTORS® Insurance Marketplace

REALTORS® insurance marketplace
Powered by SASid

**What:** An exclusive online comparative shopping site designed to simplify the insurance-buying process. The Marketplace provides NAR members with a full roster of insurance plans and products.

Site highlights include access to the private *Members Health Insurance Exchange*, which is just for NAR members. It features Affordable Care Act (ACA) compliant qualified health plans from top-rated carriers. Additional plans and products available include dental, short-term medical, medical supplement, and a free prescription drug discount card.

The Marketplace is powered by SASid, a trusted NAR partner who specializes in helping NAR members find the best insurance plans and products for themselves and their families. SASid's team of licensed benefit specialists offer complimentary consultative services, providing information on all insurance options, including money-saving solutions and access to additional benefits.

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

*Have your NRDS ID handy

*Some states have mandatory requirements, based on individual state laws, which call for variations in the form of the policy affecting the ability of providers to offer coverage in those states.

### INSIDE THE REALTORS® INSURANCE MARKETPLACE:

Members Health Insurance Exchange

**What:** A members-only health insurance exchange providing a robust selection of ACA-compliant individual major medical health insurance plans from nationally recognized insurance carriers. Licensed benefit specialists are available to guide you through the Exchange.

NAR members can shop for qualified health plans on both NAR's private health insurance exchange *and* through the public/government health insurance exchange. Based on the demographic and geographic information you provide, the Marketplace quoting system can provide a quick estimate to determine if you may qualify for a subsidy/tax credit.

Plans available on the exchange include:

- HMO
- PPO
- High Deductible (Catastrophic)
- Health Savings Account qualified

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

SMART Short Term Medical

**What:** An affordable short-term medical policy, which can last from 30 days to six months.

*Smart Short Term Medical plans are not major medical policies and do not meet the mandated coverage necessary to avoid penalty under the Affordable Care Act.

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

Members Supplemental Insurance

**What:** Supplemental plans are designed to be used in conjunction with major medical plans that have high out-of-pocket costs to help limit health care expenses. Plans include REALTORS® Core Health and Members Accident Deductible, with more to come.

*Supplemental plans are not major medical policies and do not meet the mandated coverage necessary when used alone to avoid penalty under the Affordable Care Act. These plans may not be available in all states. See website for full details for each plan.

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

REALTORS® Dental Insurance

**What:** National dental plans designed exclusively for NAR members and their families. Four plans to choose from, with options that include coverage for preventative, basic and major dental expenses with the dentist of your choice.

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

*Limitations and exclusions apply. See website for full program details.

DRUG CARD AMERICA Powered by SASid

**What:** Save up to 60% on select generic prescriptions and up to 15% on select name brand prescriptions at 60,000+ pharmacies nationwide with this FREE prescription drug discount card.

**How:** **RealtorsInsuranceMarketplace.com** **1-877-267-3752**

# REALTOR Benefits® Program

## Technology Services

PLACESTER

NEW!

**What:** Exclusive discounts for REALTORS® on turnkey, mobile-ready real estate websites with full IDX integration. Fully featured agent, broker, and single property websites are available. Placester offers a free six-month subscription on a site to members with a .REALTOR domain. Additional benefits include discounts on marketing programs and strategies for increasing brand awareness, generating leads, and driving revenue growth. See site for details.

**How:** placester.com/nar 1-800-226-1381

rackspace
the #1 managed cloud company

**What:** Save 10% on Rackspace, a hosted email service designed to enhance your branding and professional appearance. Monthly service rates are affordable (starting as low as $1.80 per month for email) and a standard 14-day free trial on key hosted email services is also included for the following services: Microsoft Exchange, Rackspace Email, Rackspace Archiving, and Hosted SharePoint.

**How:** rackspace.com/email-hosting/NAR 1-800-480-9514
PROMO CODE NAR2013

**NOTE:** Rackspace email accounts with fewer than five mailboxes must be set up by phone to avoid the standard monthly minimum. Call Rackspace and reference NAR2013.

SENTRILOCK
Smart Lock. Smart App. Smart Card. Smart Choice.

NAR Strategic Investment Company

**What:** The official lockbox solution of NAR delivers the industry's most advanced technology at a competitive price. Member-requested features such as access to lockboxes with your smartphone, secure one-day codes and easy-to-use hardware help save you time and money, leading to faster sales. More than just a lockbox system, the easy-to-use SentriLock solution features the SentriCard® lockbox key and award-winning customer service. Compare lockbox features and view tutorials at sentrilock.com.

**How:** sentrilock.com 1-866-736-2322

**Note:** Contact your broker, State or Local Association for additional assistance.

## Electronics and Mobile Technology

DELL

**What:** Save 2% to 40% on a wide range of products, including notebooks, tablets, desktops, servers, electronics, and accessories. Shop through Dell's NAR member site for coupon codes that must be included during checkout in order to receive your savings.

**How:** dell.com/NAR 1-800-757-8442 MEMBER ID CS8569483

lenovo FOR THOSE WHO DO.

**What:** Save up to 25% on the entire portfolio of products and services from a global leader in the PC market. Shop Lenovo's wide array of products, including the award-winning ThinkPad notebook, acclaimed IdeaPad multimedia notebook, innovative IdeaCentre and ThinkCentre desktops as well as a host of computing accessories. Free ground shipping is available on all Web orders. Visit Lenovo's website for instant savings offers on Lenovo's award-winning PCs.

**How:** REALTOR.org/lenovo 1-800-426-7235, ext. 3887

Sprint

**What:** Receive up to 18% off select wireless plans and 20% off select accessories. This offer is available to both new and existing Sprint customers. Terms and conditions apply. Go green and save with the Sprint Buyback Program, which recycles or reuses your old phones and gives you a credit of up to $300 on your Sprint account. Some restrictions apply.

**How:** REALTOR.org/Sprint 1-866-639-8354
PROMO CODE ASNAR_ZMB_ZZZ and your NRDS number

xerox

**What:** Receive preferred-level pricing on Xerox products and solutions. Get work done from anywhere on any device with Xerox® ConnectKey® multifunction printers, offering fully integrated mobile, scanning, and cloud-based solutions. Print directly from your tablet, smartphone, or other mobile device.

**How:** Xerox.com/NAR 1-800-275-9376, ext. 627
CONTRACT NUMBER 0706978

NAR Strategic Investment Company Indicates companies in which NAR has invested directly or through Second Century Ventures. This relationship allows the Association to nurture the technological advancement and continued success of the real estate industry.

## Transaction Management

**What:** NAR's official and exclusive eSignature solution, offering DocuSign for REALTORS® PLUS, a system of transaction rooms and a REALTOR®-branded eSignature console. DocuSign® solutions offer member-only pricing and are backed by industry-leading technology to help you grow and better manage your real estate business.

NAR Strategic Investment Company

**How:** **REALTOR.org/DocuSign**

**What:** Create contracts efficiently and reduce risk with zipForm® Plus, the premier online form software solution and the official forms software for NAR. zipForm® offers multiple integration solutions, such as MLS-Connect, TMS integration, and eSignature integration. zipForm® Plus Team Edition and zipForm® Standard (a desktop solution) are also available. New users save $20 off the full price (PROMO CODE **N1200**) and brokers save 10% (PROMO CODE **DB120**).

NAR Strategic Investment Company

**How:** **zipLogix.com/zipformplus** **1-800-383-9805**

**What:** Stay connected 24/7 and keep all parties informed throughout the entire transaction process. relay® provides a secure, convenient place to collaborate with clients, other agents, and service providers. Created by zipLogix, relay® includes specialized features to assign access, personalize with your brand, save to CD for clients' archives, plus one-click integration with zipForm® Plus. New users save $20 (PROMO CODE **N1201**) and brokers save 10% (PROMO CODE **DB121**).

NAR Strategic Investment Company

**How:** **zipLogix.com/relay** **1-800-383-9805**

## Office Supplies and Services

**What:** Save more when you ship with FedEx, NAR's exclusive shipping services provider. Create a new account or update your existing account for savings of up to 26% on overnight shipping, 12% on select ground shipping, and up to 20% on select international shipping. Enrollment is free and there are no minimum requirements. Limitations and exclusions apply. See website for full program details.

**How:** **fedex.com/narsavings** **1-866-869-1171**
PASSCODE **LCRS8p01**

**What:** Reduced pricing on over 25,000 items, including free delivery and no order minimums. You can shop online, through the commercial catalog, or by visiting OfficeMax locations nationwide. Discounts also apply for OfficeMax Print and Document Services, the print division located within OfficeMax stores. Sign up today to start saving and to request your Digital Retail Connect Card (for shopping in OfficeMax stores).

**How:** **REALTOR.org/OfficeMax**

## Risk Management

**What:** A leader in the home warranty industry, offering plans to fit your needs. Receive an exclusive $50 savings on the purchase of a Combo or Build Your Own plan on homes you own. Pick the plan that's right for your home. See website for details.

**How:** **ahs.com/nar** **1-855-210-9540** PROMO CODE **NAR50**

**What:** Protect yourself from potential liability with *Errors and Omissions Insurance*. Products are available to firms and individual agents across a broad range of real estate specialties. Take advantage of premium credits, as allowed by state law, including credit for being an NAR member, holding select NAR designations, continuing education, and risk management program participation, among others. The program is underwritten by Victor O. Schinnerer & Company, backed by A-rated insurer CNA (Continental Casualty), and is available in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

**How:** **schinnerer.com/NAR** **1-888-429-6638**

# REALTOR Benefits® Program

## Travel and Automotive

**What:** Save up to 25% on car rentals with Avis when you provide your NAR/Avis Worldwide Discount (AWD) #A009701 at time of reservation. Experience Avis Preferred® — enrollment is complimentary. As a member, you can skip the counter and go straight to your car.

**How:** avis.com/NAR 1-800-525-7551 AWD CODE #A009701

**What:** Save up to 20% on Budget rentals when you mention your NAR/Budget Corporate Discount (BCD) #Y490601 at the time of reservation. Save more by combining your member discount with coupon offers on Budget's website.

**How:** budget.com/NAR 1-800-826-3703 BCD CODE #Y490601

**What:** The official automobile manufacturer of the NATIONAL ASSOCIATION OF REALTORS® offers NAR members a $500 cash allowance on the purchase or lease of select new Chrysler Group vehicles. Combine this offer with most Chrysler incentives and special programs for greater savings. Additionally, when you provide current-year proof of membership at the time of purchase or lease, you are eligible to receive two years of free oil changes for that vehicle. When combined, these savings **equal the value of your NAR membership dues for more than six years!**

**How:** REALTOR.org/Chrysler

**Note:** Go to REALTOR.org/Chrysler PRIOR to visiting your local dealer for complete rules and instructions including eligible vehicles and incentive incompatibilities.

**What:** Save up to 25% on Hertz domestic and international rentals when you use your NAR discount CDP #182806 at the time of reservation. Take advantage of value-added promotional offers for maximum savings. Plus, as an NAR member, you will receive a 550-point activation bonus when you become a new Hertz Gold Plus Rewards® member and complete your first rental.

**How:** hertz.com/NAR 1-800-654-2200 CDP CODE #182806

## Marketing Resources

**What:** Save up to 20% off core print and copy services with FedEx Office, and save up to 10% off signs, banners, and more. Whether you need to print brochures for Sunday's open house or wow potential clients with your listing presentation, FedEx Office offers the quality printing you need. Limitations and exclusions apply. See website for full program details.

**How:** fedex.com/narsavings 1-866-869-1171 PASSCODE LCRS8p01

**What:** Ifbyphone Inquire uses unique phone numbers to track the source of every inbound phone call. With real-time online reporting, Inquire helps you to understand precisely which ads are making your phone ring, enabling you to better allocate funds for advertising. Monthly contracts are available at exclusive member-only rates, including unlimited users and ad tracking for four lead sources. Risk-free trials are available.

**How:** public.ifbyphone.com/NAR 1-877-350-7896

**What:** Build long-lasting client relationships with the Lowe's Program for REALTORS®, a FREE marketing tool created exclusively for NAR members. Through this program, you can send valuable 10% off ecoupons to your buyer and seller clients, and you will also receive invitations to access exclusive limited-time offers for you and your clients. Plus, you can purchase Lowe's gift cards, which make a great closing gift, at a 5% discount via LowesRealtorBenefits.com

**How:** LowesRealtorBenefits.com 1-888-913-6060

## Marketing Resources

a Better Thank You the Multi Merchant Prepaid Card

**What:** Created exclusively for NAR members with closing and thank you gifts in mind, this unique card is welcomed at over 140 popular places to shop, dine, and have fun. It's available to REALTORS® at a 5% savings and features a Home Ownership Matters themed design, supporting the value of working with a REALTOR® while giving the recipient the gift of choice.

**How:** **REALTOR.org/MultiMerchantCard** **1-888-234-7411**

REALTOR Team Store®

**What:** Offering both REALTOR® logo branded and customized promotional items, including lapel pins, bags, hats, shirts, decals, folders, jackets, and "built to order" REALTOR® logo garments. Look to REALTOR Team Store® for all of your customized product needs. Save 10% off of your first order of $25 or more when you use the coupon code provided.

**How:** **RealtorTeamStore.com** **1-847-991-4010**

COUPON CODE **NARBenefits** (use at checkout)

Xceligent

NAR Strategic Investment Company

**What:** NAR's exclusive provider of commercial real estate information services, providing fully researched commercial real estate information at preferred pricing for NAR members. This data helps real estate professionals, appraisers, investors and developers in making strategic decisions to lease, sell, and develop commercial properties in select U.S. markets. Xceligent also offers CommercialSearch — a national listing platform for commercial real estate properties.

**How:** **REALTOR.org/Xceligent** **1-866-303-2895**

## Educational Tools

REALTOR® University, in partnership with the REALTOR Benefits® Program, offers discounts on select online courses that apply toward the following designations and certifications:

ABR®

**Accredited Buyer's Representative Designation**
**rebac.net/realtor-benefits**

BPOR

**Broker Price Opinion (BPO) Resource Certification**
**BPOR.org/discount**

e-PRO®

**NAR's e-PRO® Certification**
**epronar.com/realtor-benefits**

green

**NAR's Green Designation**
**greenresourcecouncil.org/realtor-benefits**

SFR®

**Short Sales and Foreclosure Resource Certification**
**realtorsfr.org/realtor_benefits**

SRES®

**Seniors Real Estate Specialist® Designation**
**seniorsrealestate.com/realtor-benefits**

For more information on these designations and certifications, please see pages 10 and 11.

NAR Strategic Investment Company Indicates companies in which NAR has invested directly or through Second Century Ventures. This relationship allows the Association to nurture the technological advancement and continued success of the real estate industry.