

Let's Talk REALTOR® Benefits



REALTOR® Services/Products



- Complimentary services/products include TransactionDesk, CRS Data, Homesnap Pro, [Single Sign On \(SSO\) Dashboard](#), CAAR Member Portal, [MYCAAR.COM](#) (residential public search), [CVCMLS.COM](#) (commercial public search), Tier-1 support for systems on Paragon homepage (e.g., Paragon, SentiLock, TransactionDesk, etc.)

- Fees apply for services/products such as Paragon residential MLS (includes the Bright MLS data share and Harrisonburg-Rockingham Association of REALTORS® & Greater Augusta Association of REALTORS® partnership), Catylist commercial MLS, SentiLock, and data feeds for websites

Hillsdale Conference Center



- Complimentary 2-hour rental of member offices, where you can work or meet with clients
- Discounts for 2-hour, half-day, and full-day rentals for CAAR members - meetings, seminars, trainings, holiday parties, etc.

- See client testimonials on the [Facebook page - public](#)
- Learn more: <https://hillsdaleconferencecenter.com>

CAAR Office



- Professional staff available (appointments recommended)
- REALTOR® Store offers sign riders, lockboxes, gifts, REALTOR® branded gear, and more (available on-site & online via SSO Dashboard)

Professional Development



- Post-Licensure Education (PLE), Continuing Education (CE), and Broker Management Continuing Education (BM CE) classes
- National Association of REALTORS® certification and designations
- Discounts on PLE, CE, and BM CE courses through [The CE Shop](#)
- Complimentary training on REALTOR® services/products (i.e., TransactionDesk, etc.)
- Complimentary Latte and Learns with subject matter experts
- New REALTOR® Incentive Program - includes a rebate!
- Pat Jensen Leadership Academy - turn your participation into leadership!

Advocacy



- Protect property rights and homeownership opportunities by participating in Public Affair events/activities and call for actions (CFAs)
- Support the REALTORS® Political Action Committee (RPAC) and protect your business
- Promote a fair, equitable market place
- Advocate for fair housing
- Follow the [Free Enterprise Forum](#) - inspiring positive public policy

Check the CAAR Education & Events Calendar for upcoming classes, meetings, & events!

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Communications



- Weekly e-newsletter (NewsGroup)
- Complimentary Monthly Market Indicator Reports
- Complimentary Quarterly Sales Reports
- Promote the value of the REALTOR® via social media, advertising, etc.
- Promote the REALTOR® in the community via social media, advertising, etc.

Volunteer



- Lend your time and expertise on a Master Group (long-term), Project Team (short-term), Council, or Committee and shape the Association
- Expand your sphere of influence and create long-lasting connections with REALTORS®, affiliates, and community partners
- CAAR Foundation (non-profit) established in 2021 - more to come!

Ethical Environment



- REALTORS® abide and act by the REALTOR® Code of Ethics and Standards of Practice
- If a complaint is filed, you will be heard by a Grievance review, Ethics, & Arbitration hearing panel

Networking



- Over 400 affiliates members available to you and your clients
- Complimentary General Membership Meetings (GMMs)
- Charlottesville Young Professional Network (YPN) - professional development and socials
- Community partner volunteer events/days (e.g., build days, bell ringing, etc.)
- Connect and follow CAAR's social media channels ([Facebook page - public](#), [Facebook group - members-only](#), [Facebook YPN - members-only](#), [Twitter - public](#), [YouTube](#))

Awards Program



- Good Neighbor Award
- Real Estate Awards (i.e., Rising Star of the Year, REALTOR® Ethics in Action of the Year, Sales Associate of the Year, REALTOR® of the Year)
- Professional Honor Society

Contact Us Today

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Questions?

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