### **Annual Report on the Charlottesville Area Housing Market**

RESIDENTIAL REAL ESTATE ACTIVITY IN THE CHARLOTTESVILLE AREA







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The 2020 housing market was unexpectedly turbulent towards the end of the first quarter due to the pandemic that spread across the country. As the first wave of COVID-19 hit in the spring, housing market activity slowed substantially before staging a dramatic comeback just a couple months later.

Buyer activity was the leader again in 2020. With mortgage interest rates setting record lows multiple times throughout the year and a strong drive by many buyers to secure a better housing situation – in part due to the new realities brought on by COVID-19 – many segments of the market experienced a multiple-offer frenzy not seen in the last 15 years or more.

While markedly improved from their COVID-19 spring lows, seller activity continued to lag buyer demand, which had strengthened the ongoing seller's market for most housing segments as inventories remain at record lows.

**Sales:** Pending sales increased 7.2 percent, finishing 2020 at 4,354. Closed sales were up 4.3 percent to end the year at 4,175.

**Listings:** Comparing 2020 to the prior year, the number of homes available for sale was lower by 54.9 percent. There were 430 active listings at the end of 2020. New listings decreased by 9.5 percent to finish the year at 4,764.

**New Construction:** Nationally, builder activity was down in 2020 versus levels seen in 2019, as total units being built remains lower than needed for long-term supply. Locally, median sales price for new construction was \$397,251.

**Prices:** Home prices were up compared to last year. The overall median sales price increased 7.9 percent to \$339,900 for the year. Single-Family Detached home prices were up 9.4 percent compared to last year, and Single-Family Attached home prices were up 2.1 percent.

**List Price Received:** Sellers received, on average, 98.4 percent of their original list price at sale, a year-over-year reduction of 0.5 percent.

The housing market in 2020 proved to be incredibly resilient, ending the year on a high note. Home sales and prices were higher than 2019 across most market segments and across most of the country. Seller activity recovered significantly from the COVID-19 spring decline, but overall activity was still insufficient to build up the supply of homes for sale.

As we look to 2021, signals suggest buyer demand will remain elevated and tight inventory will continue to invite multiple offers and higher prices across much of the housing inventory. Mortgage rates are expected to remain low, helping buyers manage some of the increases in home prices and keep them motivated to lock in their housing costs for the long term. These factors will provide substantial tailwinds for the housing market into the new year.

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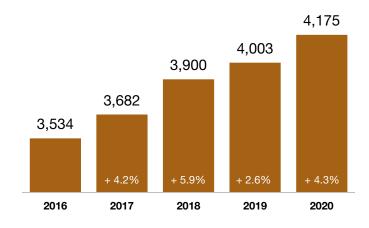




### Change in New Listings from 2019

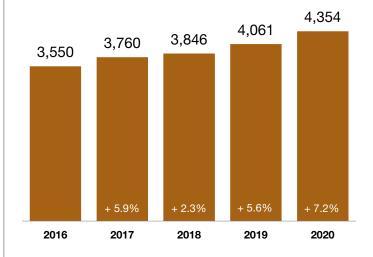
Louisa County	+ 2.5%
Fluvanna County	- 0.2%
Nelson County	- 3.6%
Albemarle County	- 10.2%
City of Charlottesville	- 15.4%
Greene County	- 27.9%

### **Closed Sales**



# Change in Closed Sales from 2019Nelson County+ 42.4%Louisa County+ 14.4%Fluvanna County+ 8.5%Albemarle County- 0.7%City of Charlottesville- 2.9%Greene County- 6.9%

### Pending Sales

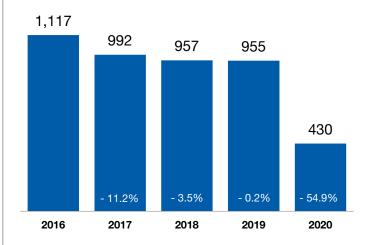


### Change in Pending Sales from 2019

Nelson County	+ 48.5%
Louisa County	+ 23.3%
Fluvanna County	+ 15.4%
Albemarle County	+ 2.2%
City of Charlottesville	- 7.1%
Greene County	- 7.3%

### **Inventory of Homes for Sale**

At the end of the year.



### Change in Inventory of Homes for Sale from 2019

Albemarle County	- 45.5%
City of Charlottesville	- 50.0%
Fluvanna County	- 59.4%
Louisa County	- 62.2%
Nelson County	- 67.2%
Greene County	- 67.5%

\$339,900

2020

- 69.0%

- 78.4%



### \$295,000 \$275,000 \$275,000

# + 7.3% + 4.4% + 2.3% + 7.9%

#### **Change in Median Sales Price from 2019**

2017

2016

Louisa County

Nelson County

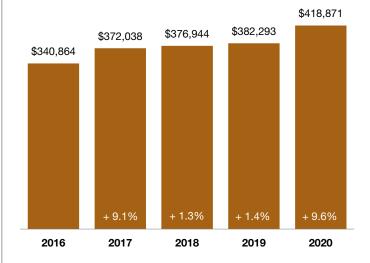
**Median Sales Price** 

Nelson County	+ 19.5%
Fluvanna County	+ 10.2%
City of Charlottesville	+ 8.5%
Louisa County	+ 8.0%
Albemarle County	+ 8.0%
Greene County	+ 7.4%

2018

2019

### **Average Sales Price**



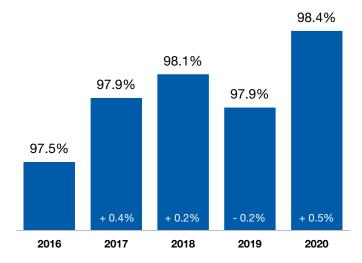
### Change in Average Sales Price from 2019

Louisa County	+ 15.1%
Nelson County	+ 14.9%
Greene County	+ 11.4%
Albemarle County	+ 11.0%
Fluvanna County	+ 10.2%
City of Charlottesville	+ 9.5%
Greene County Albemarle County Fluvanna County	+ 11.4% + 11.0% + 10.2%

# 3.2 3.0 2.8 -15.8% -6.3% -6.7% -57.1% 2016 2017 2018 2019 2020

# Change in Months Supply of Inventory from 2019City of Charlottesville- 44.4%Albemarle County- 46.2%Fluvanna County- 63.6%Greene County- 66.7%

### **Percent of List Price Received**



### Change in Percent of List Price Received from 2019

Nelson County	+ 2.1%
City of Charlottesville	+ 1.2%
Louisa County	+ 1.0%
Fluvanna County	+ 0.8%
Albemarle County	+ 0.2%
Greene County	- 0.3%

Months Supply of Inventory 3.8

### 2020 Annual Report on the Charlottesville Area Housing Market **Property Type Review**



53.0%

53.0%

40.4% 38.0%

36.8%

35.4%

32.6%

26.8%

23.3%

14.5%

13.6%

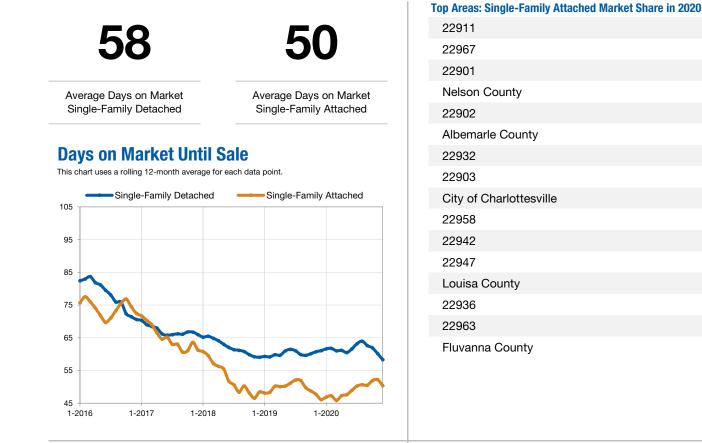
9.4%

6.0%

4.8%

3.1%

2.5%



+ 9.4%



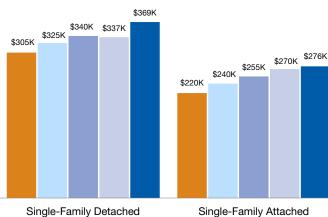
One-Year Change in Price

Single-Family Attached

2016 2017 2018 2019 2020

One-Year Change in Price Single-Family Detached

### **Median Sales Price**



98.4%

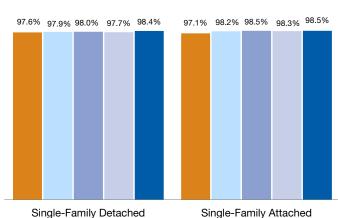
Pct. of List Price Received Single-Family Detached

### 98.5%

Pct. of List Price Received Single-Family Attached

2016 2017 2018 2019 2020

### Percent of List Price Received



## 2020 Annual Report on the Charlottesville Area Housing Market **New Construction Review**



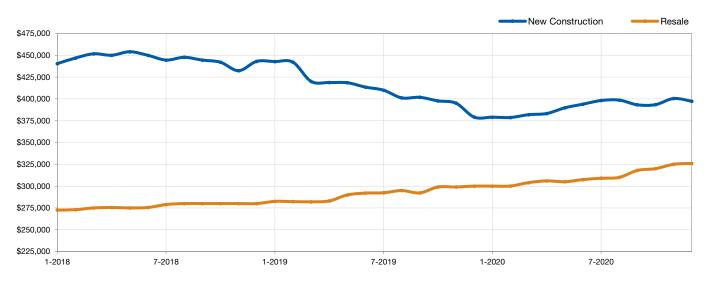


Top Areas: New Construction Market Share in 2020	
22932	42.3%
22947	39.6%
22942	31.8%
23038	30.0%
Louisa County	29.1%
23093	26.8%
22911	24.7%
22902	24.6%
22974	24.5%
Albemarle County	22.3%
22968	22.0%
23117	19.3%
22963	17.6%
Fluvanna County	17.1%
Greene County	14.9%
22935	14.3%
City of Charlottesville	13.4%
23024	12.7%

\$397,251

\$326,000

Median Sales Price New Construction Median Sales Price Resale



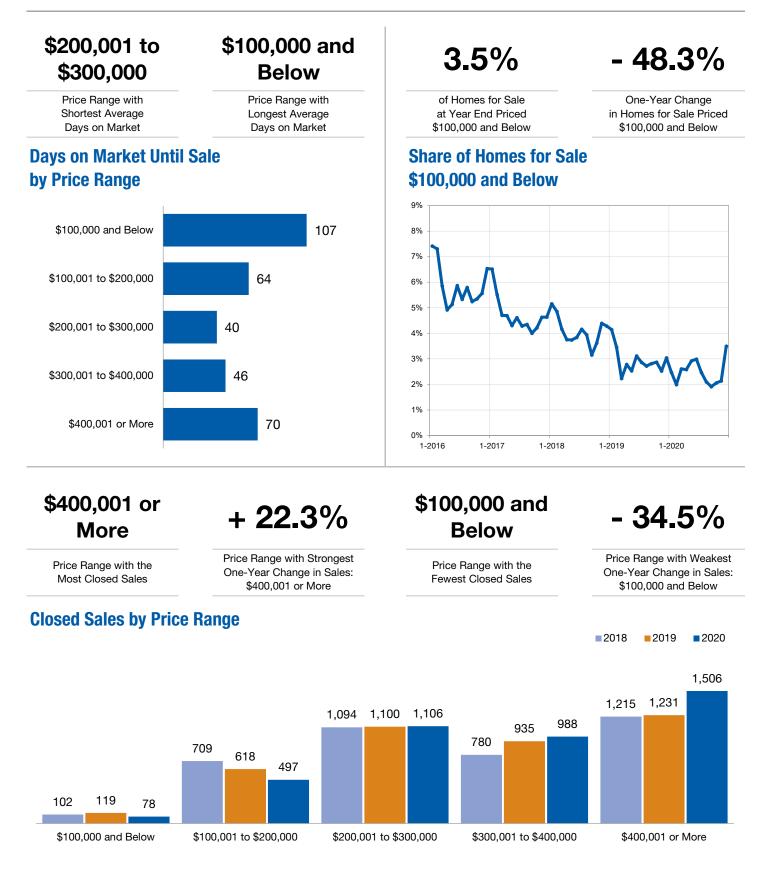
### Median Sales Price

This chart uses a rolling 12-month average for each data point.

Current as of January 4, 2021. All data from Charlottesville Area Association of REALTORS®. Information deemed reliable but not guaranteed. Report © 2021 ShowingTime. | 6

## 2020 Annual Report on the Charlottesville Area Housing Market **Price Range Review**





Current as of January 4, 2021. All data from Charlottesville Area Association of REALTORS®. Information deemed reliable but not guaranteed. Report © 2021 ShowingTime. | 7

# 2020 Annual Report on the Charlottesville Area Housing Market **Area Overviews**

FOR GEOGRAPHIES WITH FOUR OR MORE SOLD LISTINGS THIS YEAR



	Total Closed Sales	Change from 2019	Percent New Construction	Percent Attached	Days on Market	New Listings	Months Supply	Pct. of List Price Received
Greater Charlottesville Area	4,175	+ 4.3%	18.2%	24.2%	56	4,764	1.2	98.4%
City of Charlottesville	545	- 2.9%	13.4%	23.3%	37	600	1.0	98.8%
Albemarle County	1,914	- 0.7%	22.3%	35.4%	57	2,299	1.4	98.5%
Fluvanna County	562	+ 8.5%	17.1%	2.5%	42	648	0.8	98.8%
Greene County	322	- 6.9%	14.9%	0.0%	55	315	0.9	98.3%
Louisa County	382	+ 14.4%	29.1%	6.0%	47	445	0.9	99.0%
Nelson County	450	+ 42.4%	0.9%	38.0%	104	457	1.6	96.4%
22901	532	- 10.0%	11.5%	40.4%	48	635	1.0	98.4%
22902	391	+ 5.1%	24.6%	36.8%	40	456	1.2	99.2%
22903	473	+ 5.6%	10.6%	26.8%	51	513	0.9	98.4%
22911	381	- 16.6%	24.7%	53.0%	42	429	0.9	98.9%
22920	40	+ 48.1%	0.0%	0.0%	105	44	1.0	96.9%
22922	11	+ 266.7%	0.0%	0.0%	27	14	1.7	96.9%
22923	79	+ 3.9%	2.5%	0.0%	70	83	0.6	98.5%
22932	298	+ 20.6%	42.3%	32.6%	58	412	1.3	99.5%
22935	7	+ 16.7%	14.3%	0.0%	85	6	0.0	98.7%
22936	84	+ 18.3%	7.1%	4.8%	67	97	0.9	98.1%
22937	12	0.0%	0.0%	0.0%	69	15	1.8	93.2%
22938	14	+ 27.3%	0.0%	0.0%	55	15	0.6	97.0%
22940	13	- 27.8%	0.0%	0.0%	130	15	2.1	96.0%
22942	154	+ 30.5%	31.8%	13.6%	46	192	1.0	98.8%
22943	7	+ 75.0%	0.0%	0.0%	138	7	0.0	97.5%
22946	1	- 87.5%	0.0%	0.0%	10	2	0.0	100.0%
22947	159	+ 1.9%	39.6%	9.4%	80	183	2.8	98.1%
22949	12	+ 50.0%	0.0%	0.0%	63	17	2.0	96.3%
22958	83	- 8.8%	2.4%	14.5%	124	77	1.0	96.8%
22959	16	- 23.8%	0.0%	0.0%	51	26	4.2	97.2%
22963	459	+ 16.2%	17.6%	3.1%	39	534	0.7	98.9%
22967	300	+ 86.3%	0.7%	53.0%	106	293	1.5	96.3%
22968	182	- 16.9%	22.0%	0.0%	47	173	0.9	98.9%
22969	14	- 26.3%	0.0%	0.0%	121	17	3.3	96.7%
22971	7	- 56.3%	0.0%	0.0%	97	14	4.9	96.8%
22973	103	+ 30.4%	5.8%	0.0%	68	107	1.3	96.8%
22974	49	- 9.3%	24.5%	0.0%	51	59	1.1	98.9%
23024	55	+ 19.6%	12.7%	0.0%	52	63	0.6	97.9%
23038	10	+ 42.9%	30.0%	0.0%	79	8	0.0	99.9%
23055	8	- 20.0%	0.0%	0.0%	52	11	0.0	99.2%
23084	18	- 18.2%	5.6%	0.0%	59	24	0.5	97.5%
23093	123	0.0%	26.8%	0.0%	50	133	1.1	99.1%
23117	88	+ 15.8%	19.3%	2.3%	47	93	0.6	99.3%
24590	88	- 13.7%	12.5%	0.0%	75	91	2.4	97.7%

Current as of January 4, 2021. All data from Charlottesville Area Association of REALTORS®. Information deemed reliable but not guaranteed. Report © 2021 ShowingTime. | 8

# 2020 Annual Report on the Charlottesville Area Housing Market Area Historical Median Prices

FOR GEOGRAPHIES WITH FOUR OR MORE SOLD LISTINGS THIS YEAR



	2016	2017	2018	2019	2020	Change From 2019	Change From 2016
Greater Charlottesville Area	\$275,000	\$295,000	\$308,000	\$315,000	\$339,900	+ 7.9%	+ 23.6%
City of Charlottesville	\$280,000	\$299,900	\$330,000	\$351,300	\$381,000	+ 8.5%	+ 36.1%
Albemarle County	\$336,000	\$377,622	\$381,190	\$375,000	\$405,000	+ 8.0%	+ 20.5%
Fluvanna County	\$200,500	\$212,500	\$220,500	\$229,000	\$252,295	+ 10.2%	+ 25.8%
Greene County	\$247,500	\$248,000	\$251,750	\$270,000	\$290,000	+ 7.4%	+ 17.2%
Louisa County	\$219,950	\$223,680	\$240,950	\$249,700	\$269,693	+ 8.0%	+ 22.6%
Nelson County	\$200,000	\$235,000	\$235,000	\$230,000	\$274,750	+ 19.5%	+ 37.4%
22901	\$293,000	\$342,500	\$369,900	\$350,250	\$380,177	+ 8.5%	+ 29.8%
22902	\$278,000	\$315,000	\$327,104	\$357,180	\$380,000	+ 6.4%	+ 36.7%
22903	\$325,000	\$329,250	\$350,000	\$383,750	\$420,000	+ 9.4%	+ 29.2%
22911	\$307,612	\$344,439	\$348,251	\$322,500	\$345,000	+ 7.0%	+ 12.2%
22920	\$248,500	\$387,500	\$459,450	\$410,000	\$363,000	- 11.5%	+ 46.1%
22922	\$180,000	\$157,750	\$166,000	\$210,000	\$228,000	+ 8.6%	+ 26.7%
22923	\$289,000	\$255,000	\$286,000	\$325,000	\$324,500	- 0.2%	+ 12.3%
22932	\$449,900	\$489,186	\$465,000	\$462,998	\$449,814	- 2.8%	- 0.0%
22935	\$300,000	\$349,900	\$249,500	\$250,950	\$335,000	+ 33.5%	+ 11.7%
22936	\$340,000	\$399,950	\$369,000	\$437,000	\$458,250	+ 4.9%	+ 34.8%
22937	\$178,000	\$197,000	\$190,000	\$146,500	\$289,950	+ 97.9%	+ 62.9%
22938	\$235,000	\$250,000	\$300,000	\$250,000	\$299,625	+ 19.9%	+ 27.5%
22940	\$377,167	\$349,000	\$563,000	\$444,250	\$575,000	+ 29.4%	+ 52.5%
22942	\$315,000	\$275,000	\$338,000	\$334,081	\$334,650	+ 0.2%	+ 6.2%
22943	\$425,000	\$174,000	\$463,750	\$521,000	\$1,300,000	+ 149.5%	+ 205.9%
22946	\$380,000	\$177,500	\$293,000	\$245,450	\$180,000	- 26.7%	- 52.6%
22947	\$601,250	\$611,500	\$617,500	\$491,465	\$525,000	+ 6.8%	- 12.7%
22949	\$191,950	\$200,000	\$156,000	\$274,500	\$239,500	- 12.8%	+ 24.8%
22958	\$215,500	\$279,500	\$245,000	\$330,000	\$377,575	+ 14.4%	+ 75.2%
22959	\$313,250	\$298,713	\$512,500	\$181,000	\$425,000	+ 134.8%	+ 35.7%
22963	\$196,600	\$208,500	\$218,000	\$228,500	\$249,000	+ 9.0%	+ 26.7%
22967	\$186,750	\$154,000	\$210,000	\$223,000	\$259,500	+ 16.4%	+ 39.0%
22968	\$249,450	\$256,977	\$251,750	\$273,860	\$289,000	+ 5.5%	+ 15.9%
22969	\$135,450	\$152,400	\$135,000	\$152,000	\$212,500	+ 39.8%	+ 56.9%
22971	\$121,800	\$190,000	\$227,000	\$94,000	\$220,000	+ 134.0%	+ 80.6%
22973	\$186,500	\$230,000	\$194,750	\$232,150	\$252,500	+ 8.8%	+ 35.4%
22974	\$292,000	\$260,500	\$294,950	\$290,823	\$300,000	+ 3.2%	+ 2.7%
23024	\$178,250	\$216,750	\$220,000	\$255,925	\$250,000	- 2.3%	+ 40.3%
23038	\$182,500	\$174,275	\$157,500	\$214,950	\$251,900	+ 17.2%	+ 38.0%
23055	\$134,900	\$169,950	\$196,400	\$186,250	\$261,000	+ 40.1%	+ 93.5%
23084	\$182,475	\$203,000	\$202,450	\$242,225	\$268,825	+ 11.0%	+ 47.3%
23093	\$195,095	\$202,000	\$215,000	\$225,000	\$242,102	+ 7.6%	+ 24.1%
23117	\$183,500	\$188,000	\$224,450	\$232,309	\$254,500	+ 9.6%	+ 38.7%
24590	\$188,350	\$199,900	\$213,000	\$228,897	\$254,000	+ 11.0%	+ 34.9%