

Charlottesville Area Association of REALTORS®
Operations Group
Strategic Planning Project Team Meeting
Thursday, June 28, 2018
9 – 11:30 a.m.
MINUTES

MEMBERS IN ATTENDANCE

Arleen Yobs (President), Rives Bailey, Quinton Beckham, Michael Blackmore, Rachel Burns, Anne Burroughs, Tammi Campbell, Debbie Cash, Jack Crocker, Keith Davis, Pam Dent, Jim Dickerson, Peg Gilliland, S. Lisa Herndon, Tele Jenifer, MK King, Georgia Lindsey, Kathy Markwood, Jeff Mattie, Anthony McGhee, Donna Patton, Ginger Slavic, Matthew Woodson, and Tom Woolfolk.

STAFF IN ATTENDANCE

Ali DiGuardo, Anne Gardner, Abby Tammen

WELCOME & CALL TO ORDER

President Yobs called the meeting to order at 9:02 a.m. and thanked the Project Team for their commitment to championing CAAR's commitment to strategic thinking.

OLD BUSINESS

Mrs. Gardner reviewed the supporting documents and recapped our Strategic Planning activities since January 2018.

NEW BUSINESS

Attendees provided specific feedback on the language and content of the draft Strategy Statement, Strategic Priorities, and Strategic Initiatives. **A MOTION was MADE, SECONDED, and APPROVED** to accept the draft 2018-2020 Strategic Priorities & Initiatives as amended throughout our session today.

Staff was tasked with updating the documentation for presentation to the Board of Directors at the July 26th meeting.

ADJOURN

President Yobs adjourned the meeting at 11:32 a.m.

Respectfully submitted, Anne Gardner, Staff Liaison