

Charlottesville Area Association of REALTORS®
Diversity, Equity & Inclusion Council
Thurs., March 24, 2022, 3 – 4 p.m.
Zoom Videoconference Minutes

Members in Attendance: Roxanne Carter-Johnston (Chair), Ben Reeves (Vice-Chair), S. Lisa Herndon (Board Liaison), Janice O'Hara, Shannon Thomas.

Unexcused: Tom Woolfolk.

Staff: Ali DiGuardo.

Call to Order: Chair Carter-Johnston called the meeting to order at 3:06 p.m. The Antitrust Statement was acknowledged.

New Business – National Association of REALTORS® (NAR) Spire Program – The Council agrees to not participate in the program for 2022. The Council will continue to focus on educating and training the CAAR membership on DEI. Staff will research if mandatory Broker DEI training can be enforced and what that would entail.

Staff suggested adding a new "Collaborating Partners" section to the Single Sign On (SSO) Dashboard, which would include icons and links for the National Association of Real Estate Brokers (NAREB) Realtist Chapter of Richmond (RCR) and Women's Council of REALTORS® Blue Ridge. Staff also shared CAAR would be exploring a sponsorship agreement for both organizations soon (e.g., sponsorship table at CAAR events, flyer in New Member Orientation handouts, etc.).

Board Liaison Herndon inquired on the research to confirm if she would be the first President of color for CAAR. Staff will search CAAR archives and contact the NAR Library & Archives.

Staff will continue to work on the DEI Council outreach campaign. Per the request of the Council, a DEI@caar.com email address will be created. Chair Carter-Johnston will speak during the May General Membership Meeting about the DEI Council and efforts made and planned to educate and train the membership on DEI.

Chair Carter-Johnston will be participating in a meeting with Nest Realty Group Broker Keith Davis and John Finn (a Broker from Richmond). The purpose of the meeting is understanding how Mr. Finn is diversifying his brokerage.

Future Meetings

The next meeting is Wed., Apr. 19th, 10 – 11 a.m.

Adjourn

The meeting adjourned at 4:04 p.m.

Respectfully submitted, Ali DiGuardo, Staff Liaison