

**Charlottesville Area Association of REALTORS®  
Diversity, Equity & Inclusion Council  
Thurs., June 15, 2022, 10 – 11 a.m.  
Zoom Videoconference Minutes**

**Members in Attendance:** Roxanne Carter-Johnston (Chair), Ben Reeves (Vice-Chair), S. Lisa Herndon (Board Liaison), Janice O’Hara, Shannon Thomas, Tom Woolfolk.

**Staff:** Ali DiGuardo.

**Call to Order:** Chair Carter-Johnston called the meeting to order at 10:06 a.m. The Antitrust Statement was acknowledged.

**Approval of Minutes from May Meetings** – The minutes were approved as submitted.

**Old Business** – Staff provided an update on the budget.

The Council will continue to seek the DEI mission, vision, and value propositions from current and future organization or partners to ensure both parties’ goals align. If an organization doesn’t have a DEI outline, the Council will give them an opportunity to create one. The Council can be an example, but the organizations must put in the work themselves.

Staff continues to explore a sponsorship trade agreement with The Center. A draft agreement will be shared with the Council when it becomes available.

The Council expressed the interest to learn more about the LGBTQ+ community, including partnering with local organizations such as Cville Pride and training like safe space. Board Liaison Herndon will pass on training The Chamber of Commerce completed to staff. Vice-Chair Reeves will do research on potential local partnerships. Once research is completed and the Council decides on partnership and/or training, the Council expressed wanting the Professional Development to offer a related training as part of a future General Membership Meeting (2023).

Staff provided a web traffic update on the “DEI Resources” webpage. From October 2021 – June 2022, we have had 120 people visit. They are spending an average of 3:25 minutes on the site. A DEI awareness message was included as the first topic of the June 13<sup>th</sup> News Group – it resulted in a 52% open rate. The same message was included in a Single Sign On (SSO) Dashboard pop-up message. A dedicated email will be worked on as part of the awareness campaign.

The Council decided to not add the Live Another Day resources to the “DEI Resources” webpage. The Council requested “Raised/Razed” documentary be added to the “DEI Resources” webpage. Chair Carter-Johnston requested a “Raised/Razed” lunch and learn watch party be considered as an event. Janice requested the Council consider adding the movie “The Bankers.”

**New Business** – The Council will host a session with Jordy Yager on Wed., July 27<sup>th</sup> from 1 – 2:30 p.m. at the Hillside Conference Center – Ballroom. The session will cover local segregation and racial covenants as well as long and short-term impacts of zoning in the Charlottesville/Albemarle. The hybrid session will be free for members to attend. The registration will be open to National Association of Real Estate Brokers Realtist Chapter of Richmond, Women’s Council of REALTORS® Blue Ridge, Blue Ridge Home Builders

Association, and neighboring REALTOR® associations. The session title will be discussed further via email among the Council.

**Future Meetings**

The next meeting is Wed., July 20<sup>th</sup>, 10 – 11 a.m.

**Adjourn**

The meeting adjourned at 11:18 a.m.

Respectfully submitted, Ali DiGuardo, Staff Liaison