

National Demographics – M1 Database

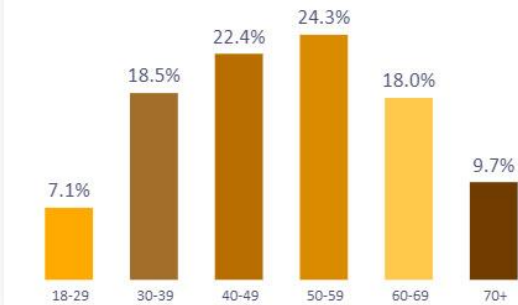


National Demographics

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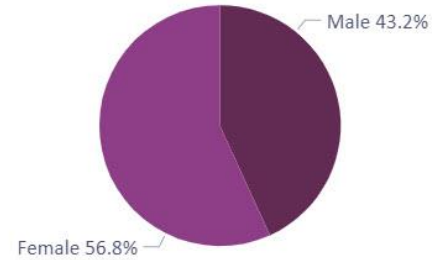
Member Demographics

Share by Age



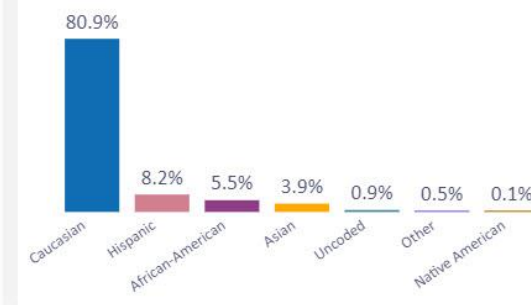
96.58% of members represented

Share by Gender



98.80% of members represented

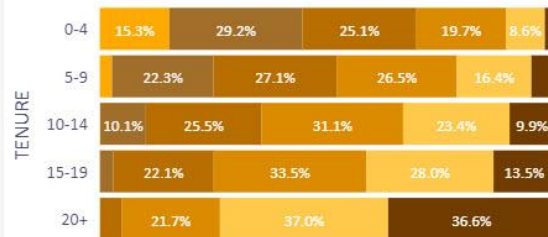
Share by Race



99.89% of members represented

Share of Age by Tenure

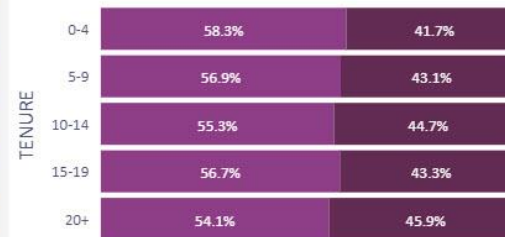
AGE ● 18-29 ● 30-39 ● 40-49 ● 50-59 ● 60-69 ● 70+



96.58% of members represented

Share of Gender by Tenure

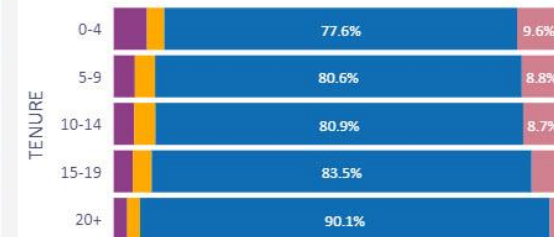
GENDER ● Female ● Male



98.04% of members represented

Share of Race by Tenure

RACE ● African-American ● Asian ● Caucasian ● Hispanic



99.13% of members represented

State Demographics – M1 Database



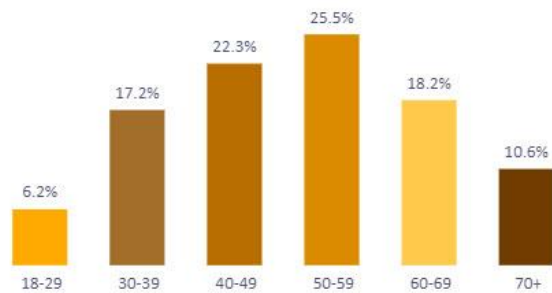
State Demographics

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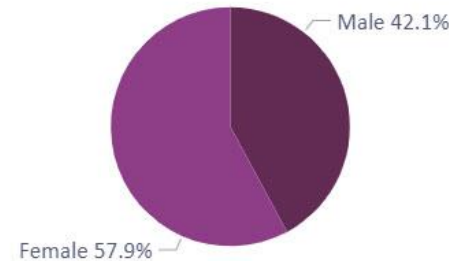
Member Demographics

Share by Age



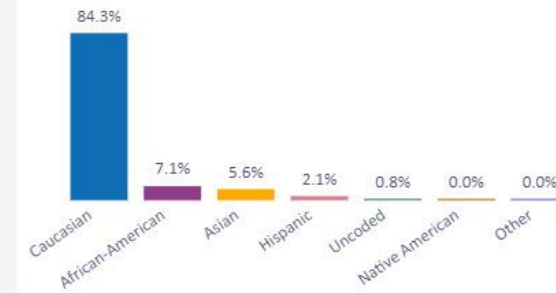
98.35% of members represented

Share by Gender



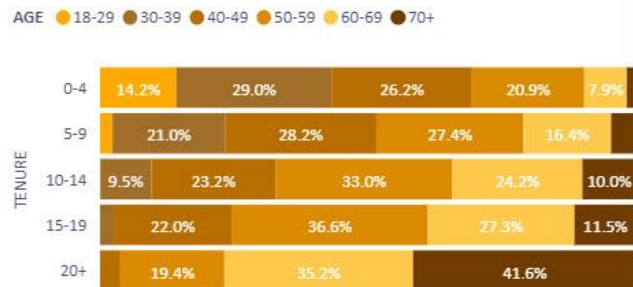
98.75% of members represented

Share by Race



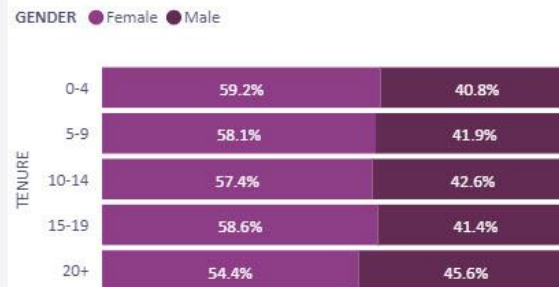
99.91% of members represented

Share of Age by Tenure



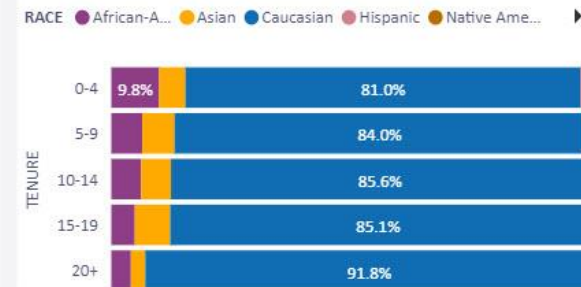
98.35% of members represented

Share of Gender by Tenure



98.36% of members represented

Share of Race by Tenure



99.52% of members represented

CAAR – M1 Database



Association Demographics

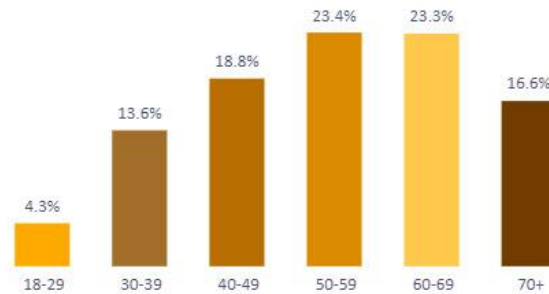
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All

All

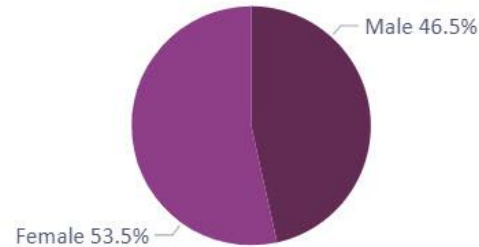
Member Demographics

Share by Age



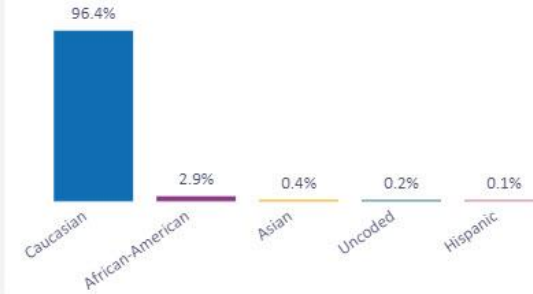
99.51% of members represented

Share by Gender



99.90% of members represented

Share by Race



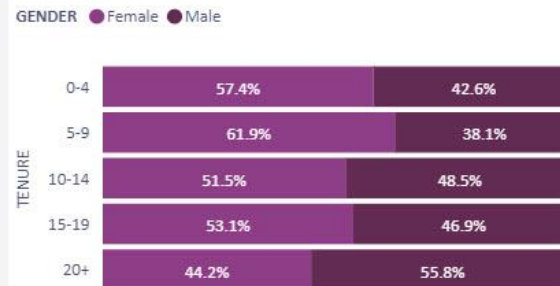
99.90% of members represented

Share of Age by Tenure



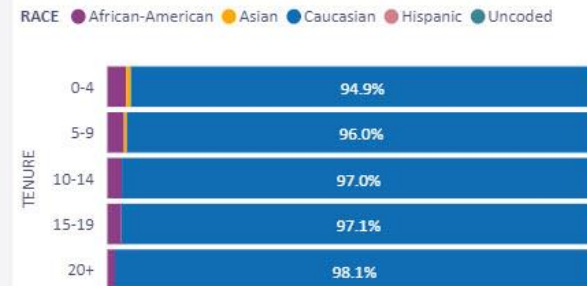
99.51% of members represented

Share of Gender by Tenure



99.61% of members represented

Share of Race by Tenure



99.61% of members represented

Last Refreshed 07/26/2021 03:09:23 EST

CAAR – Local Market Vs. Local Association

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	Charlottesville Area Association of REALTORS®															
2	City of Charlottesville and Albemarle, Fluvanna, Greene, Louisa, and Nelson counties															
3																
4		Share of Local Association Members			Share of Local Area Population (Age 18+)											
5								Difference?								
6	Age															
7	18-29	4.3%			22.9%		18.6%	Greater share in local market area								
8	30-39	13.6%			16.0%		2.4%	Greater share in local market area								
9	40-49	18.8%			14.4%		-4.4%	Greater share in local association								
10	50-59	23.4%			16.5%		-6.9%	Greater share in local association								
11	60-69	23.3%			16.1%		-7.2%	Greater share in local association								
12	70+	16.6%			14.1%		-2.5%	Greater share in local association								
13																
14	Gender															
15	Female	53.5%			52.7%		-0.8%	Greater share in local association								
16	Male	46.5%			47.3%		0.8%	Greater share in local market area								
17																
18	Race/Ethnicity															
19	White/Caucasian	96.4%			77.5%		-18.9%	Greater share in local association								
20	Black/African American	2.9%			12.3%		9.4%	Greater share in local market area								
21	Hispanic	0.4%			4.1%		3.7%	Greater share in local market area								
22	Asian	0.2%			4.1%		3.9%	Greater share in local market area								
23	Other	0.1%			2.1%		2.0%	Greater share in local market area								
24																
25	Source: National Association of Realtors® M1 Demographics Dashboard, U.S. Census Bureau American Community Survey															
26																

Instructions for using this table:

Go to the M1 Dashboard: <https://nar.m1.realtor/home>

Sign in using your NRDS login and password

Click on Analytics & Insights

Click on Association Demographics (age, gender, race)

Enter the percentages in Column B to the left.

e.g.

For 32.2%, enter .322

For 5.8%, enter .058

Greater share in local market area means that there are relatively more of a particular group in the population and less in the association membership (*i.e. under represented in the association*).

Greater share in local association means that there are relatively more of a particular group in the local REALTOR association and less in the overall population (*i.e. over represented in the association*).