

MINUTES
YPN Planning Committee Meeting
Wed., September 13, 2023
10 – 11 a.m.
Hillsdale Conference Center

In Attendance: Rives Bailey (Board Liaison), Zoya Claus, David Deutsch, Ivy Haines, Brentney Kozuch, Katelyn Mancini (Chairman), Megan Rodgers

Excused: Jossef Baron, Sarah Monceaux

Absent: Tiffany Jenkins, Jenny Tapscott

Staff: Lauren Graf, Teresa Kirkhart (virtual)

Chair Mancini welcomed the committee members and reviewed the antitrust statement.

Approval of July Minutes: Quorum was not met to approve meeting minutes from July. The approval for the July minutes has been tabled at the October 10th meeting.

Old Business

Chair Mancini went over the RPAC Wet 'n' Wild event that took place on July 27, 2023. Board liaison, Rives Bailey submitted videos of the event to CAAR Staff to be used for future promotions. He also recommended that the language used in event invitations be revised to foster a more inclusive atmosphere for RPAC committee members, with the aim of boosting event participation. It was acknowledged that the event's occurrence on a day with temperatures reaching 103 degrees presented challenges. Consequently, further deliberations regarding the event's scheduling, including date and time adjustments, will take place.

Ivy Haines raised concerns about the appropriateness of the event's name, "Wet 'n' Wild," citing potential deterrent effects on attendees. Consequently, there will be subsequent discussions to address the naming issue.

Zoya Claus provided an update on her participation in the YPN conference held in Chicago this summer. She emphasized the importance of designating specific roles within the YPN Planning Committee, such as the marketing chair, to enhance organizational efficiency and accountability. Zoya Claus also proposed that the committee explore the creation of promotional videos for event sponsors, which could be featured at the respective events. Additionally, Zoya Claus shared insights gained from the conference, highlighting the inclusion of miniature golf tournaments and a Kentucky Derby as potential event ideas for consideration by the group.

New Business

The 2024 YPN Events have been mostly finalized. The Kick-Off event is going to be on February 1st at Decades Arcade or Bowlero. Happy Hour Trivia will be the June 19th event, Wet 'n' Wild is being moved to May 21st before school breaks for the summer and temperatures are more manageable. Barks & Brews is going to be our new fall event.

YPN had a table at the September 7th General Membership Meeting. There were not a lot of visitors due to the location of the table. The staff is going to try to change the table locations. YPN will have another table at the November 2nd General Membership Meeting. Its location is undecided, but it will be next to the Angel Tree that will have all its tags on it. Chair Mancini is going to be dressing up as a tree and Rives Bailey will be dressing up as an Angel at the November 7th General Membership Meeting to promote the Salvation Army Angel Tree. The deadline for presents' return, with a CAAR office serving as the designated drop-off location, will be scheduled prior to the December 7th General Membership Meeting.

YPN is going to have the drop-off event for the Salvation Army on December 13th from 9 – 10 a.m. The scheduled YPN Planning Committee Meeting on December 13th is still scheduled for 10 – 11 a.m. and will serve as an End of the Year celebration. Jackson from Serve Pro will be donating a box truck again this year for the event. Committee members are encouraged to dress up in their festive attire. This event is **mandatory** and requires **all hands-on deck**.

Rachel Burns has contacted Chair Mancini regarding our participation in the Salvation Army Bell Ringing. The committee plans to conduct bell ringing at two locations on a single day, spanning from 11:00 a.m. to 6:00 p.m., with two-hour shifts accommodating two individuals per shift. The first location is likely to be Barnes and Noble in Barracks Road, given its success in the previous year. The second location remains to be determined but is likely to be Stonefield Plaza. Additionally, the committee discussed the possibility of organizing a happy hour following the bell ringing.

The upcoming Latte & Learn event, titled "Exploring Ageism," scheduled for October, is sponsored by DEI. Dr. Jenny Inker will be the guest speaker. Chair Mancini will introduce the sponsors and discuss the event's charitable aspect, which is in support of Fluvanna SPCA.

YPN did not meet their charity goals for AHIP and Arc of the Piedmont. The charities that we work with in the 2024 season will be decided at the October meeting.

YPN Sponsorships are going to be sent out at the same time as CAAR's Sponsorships for the 2024 season.

Adjourn

Chair Mancini reviewed the dates of the upcoming YPN meetings and the importance of attending these meetings.

The meeting was adjourned at 10:48 a.m.

Respectfully submitted, Lauren Graf, Staff Liaison