

YPN Planning Committee Minutes

Thursday, July 12, 2018

10:15 am

CALL TO ORDER

Chair Jeff Mattie called the meeting to order at 10:16 a.m.

ATTENDANCE

Present: Jeff Mattie (Chair), Rachel Burns, MK King, Aaron Manis, Will Nafej, Mallory Napier, Tom Woolfolk (Board Liaison)

Not Present: *Denotes excused: Karmen Miller, *Austin Crocker, Caitie Monaccio (Vice Chair)

Staff Liaison: Abby Tammen

OLD BUSINESS

June Cook Out:

We had a great response from members. Staff noted that we had at least 6 attendees contact the office the week of the event asking to pay for other REALTOR® or Affiliate members to attend. The Group asked Staff to investigate adding a guest option to the registration process so we can encourage more people to participate.

Boys & Girls Club fruit cups: The event was successful. Many thanks to Sloan Manis for sponsoring the purchase of the fruit for the event.

Unofficial Coffee Hour: Rachel will arrive early on July 19th to hold tables and greet people as they arrive. The YPN Planning Committee Members are encouraged to attend from 10 – 11:30 a.m. Staff will update the double sided YPN events flier to have available for distribution at the Coffee Hour. Rachel will pick up the fliers to have available.

Wet N Wild RPAC Event: Wed., Aug. 29th will be our official event date. Wed., Sept. 12th is our rain date. We will host the event at Darden Towe Park. Rachel will confirm the reservations for both dates; we can cancel the rain date and receive our money back. The Fredericksburg YPN Group has confirmed they would like to participate in the event. Jeff will contact their Chapter to see if 3:30 – 6 p.m. or 4 – 6:30 p.m. is better for their Group. Jeff will call S. Lisa Herndon, President of the WCR Blue Ridge Chapter, to formally request their participation in the event. MK is ordering supplies for the games and will have items available for the Test Date at Darden Towe Park on Tues., Aug. 21st from 4 – 5 p.m. The Group will hold a separate meeting between now and August 21st to confirm game logistics. Rachel will obtain quote for Mission BBQ catering for approx. 30 people. Staff will create a budget spreadsheet for the event.

BRHBA Parade of Homes Tour

Rachel will reach out to BRHBA to confirm if they will host a special REALTOR® preview day the Tuesday prior to the event. YPN will host their Tour on that same day or host a day independently of the REALTOR® Day. No separate education component is necessary. Rachel will investigate a location to meet up and host a mid-day lunch and afternoon happy hour in 5th Street Station. She will send a follow-up email for a group vote to finalize the exact location. Staff confirmed the cost of the Hop on Tour bus (1 or 2 buses) at \$95/hour or \$665 for 7 hours. Staff has confirmed \$1,300 in sponsorship for this event.

Broker Bowl Off

Rachel will investigate Kegler's bowling alley for a Halloween themed event on Thurs., Oct. 25th. Staff will reconfirm if the registration fee for this event is included in the YPN Pass or would be considered a separate fee for everyone. A costume contest will be part of the program. Staff has confirmed \$250 in sponsorship for this event.

NEW BUSINESS

YPN Chapter of the Year

The application deadline to apply for Chapter of the Year is August 31st. Rachel and Jeff will review our previous submission (draft available from MK) as well as details needed for this year's application to determine if we qualify.

Sponsor Thank You

The Group affirmed their preference to order and deliver pies to all 2018 sponsors on Mon., Nov. 19th or Tues., Nov. 20th.

Angel Tree

Staff will reach out to the Salvation Army to confirm our participation and request an increase in Angel tags slightly over last year's number.

MEETING ADJOURNED: 11:20 a.m.

NEXT MEETING: Tues., Aug. 7th @ 10 a.m. in the CAAR Office