

YPN Planning Committee Minutes

Thursday, Jan. 11th
10:00 am to 11:00 am

Call to order:

Caitie Monaccio, Vice-Chair, called the meeting to order at 10:05 a.m.

Roll call:

Present: Caitie Monaccio, Rachel Burns, Mallory Napier, Aaron Manis, Sean Sawyer, Austin Crocker, Abby Tammen

Not Present: *Denotes excused: *Jeff Mattie, *Karmen Miller, *MK King, Tom Woolfolk

Board Liaison: Tom Woolfolk

Staff Liaisons: Josh Metz

Approval of minutes from last meeting: no minutes were submitted for approval.

Old Business:

2018 Kickoff Party – YPN Trivia Night: Rachel has confirmed with the venue and will be there around 4:00 p.m. for prep and setup. Josh will bring the questions, answer packets, YPN banner, drink tickets, sign in sheets, and sponsor setup. At the time of the meeting, we had 16 pre-registered attendees and at least 4 verbal commits.

2018 Leadership Roles: Still trying to determine who will be the Secretary/Treasurer, but Austin Cocker has volunteered to help Mallory out as PR/Communications.

Leadership Training Recap: Caitie, Josh, and Rachel shared their thoughts on the recent Leadership Training session, held following the Installation breakfast. The consensus was that the program was valuable and insightful, though the presentation was lacking in spark.

New Business:

February Business Planning Lunch: Tracy Meade is sponsor, will reach out to her and Devi about being the “talent” as well. Rachel is putting together Al Carbon for lunch (\$10.99/person). The team will submit event name ideas by EOB Tuesday (1/16) and we’ll vote via email as a group by EOB Wednesday (1/17) so that all the marketing is ready by the end of the week (1/19). Aaron Manis suggested marketing these events to Brokers for their new agents, well-received idea.

March Lunch w/an Icon: Trying to identify “icons” to invite to speak. Looking for a top producer and a well-respected member. Donna Patton, Kristin Streed, and Tele Jenifer were all suggested. Anne was brought up as a possibility as well, but needs more direction than an open-ended forum style talk. Rachel is working on securing a venue, as the CAAR office will be unavailable. VA Credit Union is the sponsor.

Boys & Girls Club fruit cups: Caitie will follow up with MK on logistics for this enterprise.

Meeting adjourned: 10:55 a.m.

Next Meeting Scheduled: Thursday, February 8th, 10:00 a.m. at the CAAR Office