CAAR Contact: Alexandra DiGuardo
Director of Marketing & Communications
434-817-2396
ali@caar.com

SentriLock Contact: Megan Bedinghaus
Director of Marketing
513-549-0301
mbedinghaus@sentrilock.com

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Charlottesville Area Association of REALTORS® Announces Conversion to SentriLock

Charlottesville, VA — The Charlottesville Area Association of REALTORS® (CAAR) and SentriLock are proud to announce that CAAR will be converting to SentriLock as the Association's marketplace electronic lockbox solution for its REALTOR® members.

SentriLock, the official lockbox of the National Association of REALTORS®, is a leading provider of electronic lockbox solutions for the real estate industry currently serving more than 420,000 REALTORS® in more than 450 real estate markets across the United States, Mexico, and Canada.

The conversion to SentriLock will provide CAAR members with a more secure and convenient way to access properties for showings.

"We are excited to announce our partnership with SentriLock for our lockbox solution," said S. Lisa Herndon, CAAR 2023 President. "The decision was carefully discussed and considered by various member committees and groups. We believe SentriLock is the best lockbox provider to improve one of the most important services CAAR provides its members. Adding the fact that they are the official lockbox provider of the National Association of REALTORS® was a big deciding factor as well."

SentriLock's electronic lockboxes use advanced technology to ensure that only authorized individuals have access to the properties and provide real-time access and activity reports back to listing agents to better secure their clients' listings.

"We are thrilled that the Charlottesville Area Association of REALTORS® has chosen SentriLock as their electronic lockbox solution," said Scott Fisher, CEO and Founder of SentriLock. "CAAR is known for their professionalism and commitment to providing the best service to their members, and we are honored to be a part of that. With SentriLock's advanced technology giving CAAR members an added level of security and convenience, we look forward to working with them to improve the real estate experience for everyone involved."

CAAR will join 15 other local REALTOR® associations and MLS organizations in Virginia currently using SentriLock as their lockbox solution.

CAAR and SentriLock will work collaboratively to develop an implementation plan as well as provide support and training to members before, during, and after the conversion process.

About CAAR –
The Charlottesville Area Association of REALTORS® serves more than 1,300 real estate professionals and affiliate members throughout the City of Charlottesville and the counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. Widely recognized as the leading voice for real estate in Central Virginia since 1925, CAAR members bring professionalism and high ethical standards to every business transaction. The Association advocates for the protection of private property rights and provides tools and technology for members to achieve expertise in serving the needs of customers and clients. The CAAR membership is committed to enriching the region's neighborhoods by engaging in a variety of educational programs as well as community service events each year.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.

About SentriLock, LLC
SentriLock is a leading provider of electronic lockbox solutions for the real estate industry. SentriLock's lockboxes use advanced technology to ensure that only authorized individuals have access to properties and provide real-time access and activity reports. SentriLock is dedicated to providing its customers with the highest level of security and convenience.