

# CAAR Real Estate Weekly 2020 Editorial Calendar

## JANUARY 2020

### ISSUE 2901

ON THE STANDS 1.8.2020

FEATURE: Fun Winter Sports: Wintergreen and Massanutten

COUNTY OVERVIEW: Nelson

### ISSUE 2802

ON THE STANDS 1.15.2020

FEATURE: Resources for First Time Buyers

HOUSE & HOME: Built-Ins From Bunk Beds To Entertainment Centers

### ISSUE 2803

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FEATURE: Second Wind: Why Seniors Love Central Virginia

HOME FINANCE: Use a Local Lender When You Buy a Home

### ISSUE 2804

ON THE STANDS 1.29.2020

FEATURE: New Construction

COMMUNITY FOCUS: Southside Lifestyle

## FEBRUARY 2020

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ON THE STANDS 2.5.2020

FEATURE: County Overview: Albemarle

HOUSE & HOME: Popular Home Technologies

### ISSUE 2906

ON THE STANDS 2.12.2020

FEATURE: Farms and Estates

COMMUNITY FOCUS: Rural Entrepreneurs

### ISSUE 2907

ON THE STANDS 2.19.2020

FEATURE: Spring Real Estate Market

HOUSE & HOME: Planning Your Low-Maintenance Landscaping

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FEATURE: Spring Events

COMMUNITY FOCUS: Charlottesville a Running Town

## MARCH 2020

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FEATURE: Augusta Lifestyle

COMMUNITY FOCUS: Augusta's Proud History

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FEATURE: Virginia Festival of the Book

HOME FINANCE: Down Payment Assistance Programs

### ISSUE 2911

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FEATURE: Commercial Real Estate

COMMUNITY FOCUS: Charlottesville is Top Wedding Venue Destination

### ISSUE 2912

ON THE STANDS 3.25.2020

FEATURE: Neighborhood Spotlight: Rugby

HOUSE & HOME: Outdoor Living at Home

## APRIL 2020

### ISSUE 2913

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FEATURE: Vacation Properties & 2nd Home Market

HOME FINANCE: Mortgage Rates

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FEATURE: Historic Garden Week

COMMUNITY: Fridays After 5

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FEATURE: Louisa County Overview

HOUSE & HOME: 2020'S Most Popular Indoor Colors

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FEATURE: Horse Properties

COMMUNITY FOCUS: Local Museums A Highlight for Area Visitors

### ISSUE 2917

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FEATURE: Madison County Overview

COMMUNITY FOCUS: Charlottesville is a Sports Town

## MAY 2020

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ON THE STANDS 5.6.2020

FEATURE: Wine Festivals

HOUSE & HOME: Trend to Smaller and Greener New Homes

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FEATURE: Community Overview: Pantops

COMMUNITY: Pets At Home

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FEATURE: Living in a College Town

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FEATURE: Festival Of The Home

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## JUNE 2020

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FEATURE: Summer Guide

REAL ESTATE: Questions to Ask Your REALTOR®

### ISSUE 2923

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FEATURE: Golf Course Communities

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FEATURE: Waterfront Homes

COMMUNITY FOCUS: Fun on the Water: Our Area's Waterways

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FEATURE: Celebrating Independence Day-Virginia Style

COMMUNITY FOCUS: Cville's Walkable Neighborhoods

## JULY 2020

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FEATURE: Wintergreen Music Festival  
COMMUNITY FOCUS: Popular Local Hiking Trails

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FEATURE: Staying Put: Aging In Place  
HOUSE & HOME: Keys to Waste-Free Living

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FEATURE: Commercial Real Estate  
COMMUNITY FOCUS: Overview Of Local Area Wineries

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FEATURE: Theater Roundup  
REAL ESTATE: Selling Your Home? Avoid These Common Mistakes

## AUGUST 2020

### ISSUE 2931

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FEATURE: Staunton Music Festival  
COMMUNITY FOCUS: Why Homebuyers Love the Shenandoah Valley

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FEATURE: Private Schools  
Overview of Private Schools In Central VA

### ISSUE 2933

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Overview of Public Schools in Central VA

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FEATURE: Greene County's Active, Close-In Lifestyle  
COMMUNITY FOCUS: Taste of the Mountains Street Festival

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FEATURE: Enjoy Scottsville's Vibrant, Artsy Lifestyle  
HOUSE & HOME: Home Security Systems Costs and Benefits

### ISSUE 2937

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FEATURE: Orchard Hopping  
COMMUNITY FOCUS: Growing Popularity of Virginia Cideries

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FEATURE: Money Saving Green Features Sell Homes  
HOME FINANCE: Price Your Home to Sell

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FEATURE: 57th Annual Parade of Homes - Part I  
Annual coverage of BRHBA Parade of Homes

## OCTOBER 2020

### ISSUE 2940

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Annual coverage of BRHBA Parade of Homes

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FEATURE: Lake Monticello  
HOUSE & HOME: It Pays to Stage Your Home

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FEATURE: Virginia Film Festival  
COMMUNITY FOCUS: Fall Foliage: Our Area's Most Beautiful Leaf Tours

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COMMUNITY FOCUS: Visit the 2019 Artisan Tour

## NOVEMBER 2020

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REAL ESTATE: Why It Pays to Use a REALTOR®

### ISSUE 2945

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### ISSUE 2946

ON THE STANDS 11.18.2020  
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FEATURE: The Joys of Downtown Living  
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## DECEMBER 2020

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FEATURE: Waynesboro and Staunton Shine During the Holidays  
COMMUNITY FOCUS: The Joys of Country Living

### ISSUE 2949

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FEATURE: 'Tis the Season to List Your Home  
HOUSE & HOME: Downsizing: How to Thrive in Your Smaller Home

### ISSUE 2950

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FEATURE: At Home in Historic Orange County  
COMMUNITY FOCUS: How to Give Back in 2021

### ISSUE 2951

ON THE STANDS 12.23.2020  
FEATURE: First Night Virginia  
HOUSE & HOME: Green Plumbing fixtures

### ISSUE 2952

ON THE STANDS 12.30.2020  
FEATURE: Save with Alternative Heat Sources  
COMMUNITY: Selling in 2021? Here's Your To-Do List!